



2025 SPONSORSHIP OPPORTUNITIES

Thank you for considering sponsorship for our 6th Annual Walk for Talk event benefiting Dysphonia International. This event showcases various sponsorship levels, providing your business with an opportunity to demonstrate its commitment to our cause and community. By supporting this local event, your company gains recognition both locally and nationally, while aiding our mission to improve the lives of those with voice disorders such as spasmodic dysphonia.

Since 1989, Dysphonia International has been dedicated to funding research, expanding education, and providing support for these complex voice disorders. Despite being a less visible disability, these conditions severely impact every aspect of life, from personal relationships to professional interactions. Our annual Walk for Talk not only raises crucial funds but also increases awareness, bringing together families, friends, healthcare professionals, researcher and even pets to support this cause.

Since its inception in 2020, the Walk for Talk has raised nearly one million dollars, including matching donations. These funds have propelled research and attracted new investigators, contributing significantly to our efforts. With every sponsorship, we move closer to finding more effective treatments and potentially a cure, making your involvement incredibly impactful.

Donations and sponsorships will be matched, doubling the value of your contribution. Your support not only helps advance our goals but also highlights your commitment to charitable giving as Dysphonia International is a 501(c)3 nonprofit organization, making your sponsorship tax-deductible.

Thank you for your time and consideration. We look forward to the possibility of partnering with you to make a lasting difference in the lives of those affected by voice disorders.



KIMBERLY KUMAN
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WHAT IS SPASMODIC DYSPHONIA?

Spasmodic dysphonia is a chronic, neurological, voice disorder characterized by involuntary spasms of the vocal cords. These spasms cause interruptions in speech, resulting in a strained, jerky, hoarse, or tight voice that can significantly affect a person's ability to communicate.

The exact cause of spasmodic dysphonia is not fully understood, but current research suggests it originates in the brain.

PREVIOUS SPONSORSHIP PROMOTION EXAMPLES

Website, Social Media, Email Banner and Flyer Examples



Individual Sponsor Social Media Post



Sponsor Listing on walk4talk.org

Endurance Sponsors



Sponsorship Swag



20" x 30" Sponsorship Sign Example

*This is specific to a local event in addition to other sponsorship opportunities.
The one pictured is from the 2024 New Jersey Walk for Talk.*



Website Promotion

Logos prominently displayed on:
Dysphonia International | dysphonia.org
Event Website | walk4talk.org
Sponsors had an average of 12,500 views

DYSPHONIA INTERNATIONAL

2025 WALK FOR TALK

SPONSORSHIP OPPORTUNITIES

	ELITE	FRONT RUNNER	ENDURANCE	SPRINTER	SPEEDSTER
PRIOR to Walk for Talk	\$5000	\$2500	\$1000	\$500	\$250
Logo/Name on Walk banner on dysphonia.org	X-Large Logo	Large Logo	Medium Logo	Small Logo	X-Small Logo
Logo/Name on banner ad in all emails promoting the event (<i>sent to 6000+ people</i>) ¹	X-Large Logo	Large Logo	Medium Logo	Small Logo	X-Small Logo
Logo/Name on Facebook Walk for Talk Event banner	X-Large Logo	Large Logo	Medium Logo	Small Logo	X-Small Logo
Logo/Name on a banner for emails to participants	X-Large Logo	Large Logo	Medium Logo	Small Logo	X-Small Logo
Logo/Name on the Sponsor page on the event website (walk4talk.org)	Top section	Yes	Yes	Yes	Yes
Logo linked to Sponsor's website with listing on the event website	Yes	Yes	Yes	No	No
Dedicated social media mentions on various social media platforms	5	4	3	2	1
Tagged social media posts on Facebook and Instagram (<i>if applicable</i>)	Yes	Yes	Yes	No	No
Sponsor-recorded video to be shared on social media sites	Yes	No	No	No	No
Walk for Talk Swag (<i>listed is the number of T-shirts</i>)	20	15	10	5	2
DURING Walk for Talk					
Logo/name banner ad emails during the four focus days of the Walk	X-Large Logo	Large Logo	Medium Logo	Small Logo	X-Small Logo
Logo/Name recognition on Sponsor Appreciation posts on social media	X-Large Logo	Large Logo	Medium Logo	Small Logo	X-Small Logo
Logo/Name recognition on Facebook banner	X-Large Logo	Large Logo	Medium Logo	Small Logo	X-Small Logo
AFTER Walk for Talk					
Logo/Name on post-event Thank You email to donors and participants	X-Large Logo	Large Logo	Medium Logo	Small Logo	X-Small Logo
Sponsor Appreciation on social media and dysphonia.org	X-Large Logo	Large Logo	Medium Logo	Small Logo	X-Small Logo
Tagged social media thank you posts on Facebook and Instagram (<i>if applicable</i>)	Yes	Yes	Yes	No	No
Logo/Name on post-event Thank You video	X-Large Logo	Large Logo	Medium Logo	Small Logo	X-Small Logo
Logo/name in annual <i>Our Voice</i> Newsletter (print and electronic)	X-Large Logo	Large Logo	Medium Logo	Small Logo	X-Small Logo
In-person Walks and Specific to Sponsor's Location					
Logo/Name recognition on local in-person Walk emails	X-Large Logo	Large Logo	Medium Logo	Small Logo	X-Small Logo
Logo/Name recognition on local in-person Walk flyers ²	X-Large Logo	Large Logo	Medium Logo	Small Logo	X-Small Logo
Name recognition on press releases to local media ²	Yes	Yes	Yes	Yes	Yes
Logo/Name recognition to specific local event signage and handouts ²	X-Large Logo	Large Logo	Medium Logo	Small Logo	X-Small Logo

1 | Logo/name added to emails after sponsorship application is received.

2 | Become a sponsor by October 4, 2025, to ensure inclusion in the local event signage. The sponsorship information will be only for that specific local event.

3 | Become a sponsor by September 30, 2025, to ensure swag bags are received prior to Walk. Sizes for t-shirts will be requested after receiving the application.

Please Note: Dysphonia International reserves the right not to accept sponsorship if it falls outside our Gift Acceptance Policy guidelines. For more information or questions, please email walk@dysphonia.org.



Voice disorders can profoundly affect one's life, altering the ability to communicate effectively. They can disrupt relationships, employment, social engagements, and self-esteem, impacting daily interactions and personal identity. Our mission is to improve the lives of people affected by spasmodic dysphonia and related voice conditions through research, education and awareness, and support.



RESEARCH

*Finding answers
to develop
better treatments
and discover
a cure*

THIS PAST YEAR, WE HAVE:

- Funded two new research grants and the second year of an existing grant
- Streamlined the research application process to include a letter of inquiry before full application submission
- Awarded thirteen Travel Awards and two Conference Awards
- Presented and sponsored a workshop at the annual Bridge to AI Conference
- Hosted meetings with the Scientific Advisory Board along with researchers to encourage voice research projects
- Provided ongoing support for the Brain Bank and Global Dystonia Registry



EDUCATION & AWARENESS

*Building
understanding to
share knowledge
and increase
sensitivity*

THIS PAST YEAR, WE HAVE:

- Hosted our first in-person Symposium since 2019.
- Exhibited at three professional voice conferences.
- Presented to Laryngology Fellows at the Fall Voice Conference.
- Sponsored eight webinars with a total of 3,100 people registered from an average of 30 countries.
- Launched a World Voice Day awareness campaign highlighting the theme Your Voice Matters.
- Coordinated ten presentations for the Guest Speaker Program to graduate-level Speech-Language Pathology students.
- Organized the 4th Annual Walk for Talk, which included both worldwide individual participation and 22 in-person events. Ten of these were first-time walks, and many of those were hosted by healthcare professionals. Our community raised an unprecedented \$124,566, and with the dollar-for-dollar match, a grand total of \$249,132 was generated to fund research and programs.



SUPPORT

*Raising
hope to ensure
no one feels
alone*

THIS PAST YEAR, WE HAVE:

- Organized 64 virtual, 31 in-person, and four hybrid support group meetings
- Hosted two skill-building Leadership Workshops (in-person and virtual)
- Continued the rotation of virtual leadership meetings, which includes Area Contact Leaders, Support Group Leaders, and joint leadership
- Enhanced the Leadership Library with new resources for leaders
- Presented the Midge Kovacs Award and the Dot Sowerby Awareness Award
- Published the quarterly online newsletter, Voices of Support, highlighting the work of the volunteer Support Network



6TH ANNUAL WALK FOR TALK SPONSORSHIP FORM

Thank you for being a sponsor for the 2025 Walk for Talk! Please complete the following information.
Dysphonia International is a 501(c)(3) nonprofit organization whose tax ID is 86-3907079.

SPONSORSHIP LEVEL | *Check the level of sponsorship commitment.*

ELITE \$5000	FRONT RUNNER \$2500	ENDURANCE \$1000	SPRINTER \$500	SPEEDSTER \$250	IN-KIND DONATION
20 T-SHIRTS	15 T-SHIRTS	TEN T-SHIRTS	FIVE T-SHIRTS	TWO T-SHIRTS	ONE T-SHIRT

CONTACT INFORMATION

Contact Person:						
Company Name:						
Address:						
City, State, Zip:						
Email:						
Website:						
Name of Sponsor: <i>How name should be listed</i>						
Social Media Handles <i>Facebook and Instagram</i>						
Credit sponsorship: <i>Team or Individual</i>						
T-Shirt Sizes	S:	M:	L	XL:	2XL:	3XL:

PAYMENT INFORMATION

- ☐ Check enclosed | *Payable to Dysphonia International*
- ☐ Please email an invoice to pay online | *Payment terms: net 30 days*
- ☐ Credit Card | *Visa, Mastercard, American Express*

Credit Card Number	Expiration Date	Security Code	
Payment Authorized Signature			Date

- ☐ In-Kind Donation | *A non-cash gift made in the form of time, services, expertise, and goods*
By signing this form, I commit to supply the sponsorship as noted on this form by the event date.

Signature	Date
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Scan QR
code fill out
this form
online

Mail sponsorship form with payment to:
Dysphonia International | 300 Park Boulevard, Suite 280 | Itasca, IL 60143