

2025 SPONSORSHIP OPPORTUNITIES

Thank you for considering sponsorship for our 6th Annual Walk for Talk event benefiting Dysphonia International. This event showcases various sponsorship levels, providing your business with an opportunity to demonstrate its commitment to our cause and community. By supporting this local event, your company gains recognition both locally and nationally, while aiding our mission to improve the lives of those with voice disorders such as spasmodic dysphonia.

Since 1989, Dysphonia International has been dedicated to funding research, expanding education, and providing support for these complex voice disorders. Despite being a less visible disability, these conditions severely impact every aspect of life, from personal relationships to professional interactions. Our annual Walk for Talk not only raises crucial funds but also increases awareness, bringing together families, friends, healthcare professionals, researcher and even pets to support this cause.

Since its inception in 2020, the Walk for Talk has raised nearly one million dollars, including matching donations. These funds have propelled research and attracted new investigators, contributing significantly to our efforts. With every sponsorship, we move closer to finding more effective treatments and potentially a cure, making your involvement incredibly impactful.

Donations and sponsorships will be matched, doubling the value of your contribution. Your support not only helps advance our goals but also highlights your commitment to charitable giving as Dysphonia International is a 501(c)3 nonprofit organization, making your sponsorship tax-deductible.

Thank you for your time and consideration. We look forward to the possibility of partnering with you to make a lasting difference in the lives of those affected by voice disorders.



KIMBERLY KUMAN KKUMAN@DYSPHONIA.ORG











WHAT IS SPASMODIC DYSPHONIA?

Spasmodic dysphonia is a chronic, neurological, voice disorder characterized by involuntary spasms of the vocal cords. These spasms cause interruptions in speech, resulting in a strained, jerky, hoarse, or tight voice that can significantly affect a person's ability to communicate.

The exact cause of spasmodic dysphonia is not fully understood, but current research suggests it originates in the brain.

PREVIOUS SPONSORSHIP PROMOTION EXAMPLES

Website, Social Media, Email Banner and Flyer Examples



Individual
Sponsor
Social
Media
Post



Sponsor Listing on walk4talk.org











Sponsorship Swag



20" x 30" Sponsorship Sign Example

This is specific to a local event in addition to other sponsorship opportunities.
The one pictured is from the 2024
New Jersey Walk for Talk.



Website Promotion

Logos prominently displayed on:

Dysphonia International | dysphonia.org

Event Website | walk4talk.org

Sponsors had an average of 12,500 views

Logo/Name recognition to specific local event signage and handouts ²	Name recognition on press releases to local media ²	Logo/Name recognition on local in-person Walk flyers ²	Logo/Name recognition on local in-person Walk emails	In-person Walks and Specific to Sponsor's Location	Logo/name in annual Our Voice Newsletter (print and electronic)	Logo/Name on post-event Thank You video	Tagged social media thank you posts on Facebook and Instagram (if applicable)	Sponsor Appreciation on social media and dysphonia.org	Logo/Name on post-event Thank You email to donors and participants	AFTER Walk for Talk	Logo/Name recognition on Facebook banner	Logo/Name recognition on Sponsor Appreciation posts on social media	Logo/name banner ad emails during the four focus days of the Walk	DURING Walk for Talk	Walk for Talk Swag (listed is the number of T-shirts)	Sponsor-recorded video to be shared on social media sites	Tagged social media posts on Facebook and Instagram (if applicable)	Dedicated social media mentions on various social media platforms	Logo linked to Sponsor's website with listing on the event website	Logo/Name on the Sponsor page on the event website (walk4talk.org)	Logo/Name on a banner for emails to participants	Logo/Name on Facebook Walk for Talk Event banner	Logo/Name on banner ad in all emails promoting the event (sent to 6000+ $people$) ¹	Logo/Name on Walk banner on dysphonia.org	PRIOR to Walk for Talk	SPONSORSHIP OPPORTUNITIES	2025 WALK FOR TALK
X-Large Logo	Yes	X-Large Logo	X-Large Logo		X-Large Logo	X-Large Logo	Yes	X-Large Logo	X-Large Logo		X-Large Logo	X-Large Logo	X-Large Logo		20	Yes	Yes	ъ	Yes	Top section	X-Large Logo	X-Large Logo	X-Large Logo	X-Large Logo		\$5000	ЕПТЕ
Large Logo	Yes	Large Logo	Large Logo		Large Logo	Large Logo	Yes	Large Logo	Large Logo		Large Logo	Large Logo	Large Logo		15	No	Yes	4	Yes	Yes	Large Logo	Large Logo	Large Logo	Large Logo		\$2500	FRONT RUNNER
Medium Logo	Yes	Medium Logo	Medium Logo		Medium Logo	Medium Logo	Yes	Medium Logo	Medium Logo		Medium Logo	Medium Logo	Medium Logo		10	No	Yes	ω	Yes	Yes	Medium Logo	Medium Logo	Medium Logo	Medium Logo		\$1000	ENDURANCE
Small Logo	Yes	Small Logo	Small Logo		Small Logo	Small Logo	No	Small Logo	Small Logo		Small Logo	Small Logo	Small Logo		5	No	No	2	No	Yes	Small Logo	Small Logo	Small Logo	Small Logo		\$500	SPRINTER
X-Small Logo	Yes	X-Small Logo	X-Small Logo		X-Small Logo	X-Small Logo	No	X-Small Logo	X-Small Logo		X-Small Logo	X-Small Logo	X-Small Logo		2	No	No	Ь	No	Yes	X-Small Logo	X-Small Logo	X-Small Logo	X-Small Logo		\$250	SPEEDSTER

- 1 | Logo/name added to emails after sponsorship application is received.
 2 | Become a sponsor by October 4, 2025, to ensure inclusion in the local event signage. The sponsorship information will be only for that specific local event.
- 3 | Become a sponsor by September 30, 2025, to ensure swag bags are received prior to Walk. Sizes for t-shirts will be requested after receiving the application.

 Please Note: Dysphonia International reserves the right not to accept sponsorship if it falls outside our Gift Acceptance Policy guidelines. For more information or questions, please email walk@dysphonia.org.





dysphonia.org voice@dysphonia.org 630-250-4504 300 Park Boulevard | Suite 280

Itasca, IL 60143

Voice disorders can profoundly affect one's life, altering the ability to communicate effectively. They can disrupt relationships, employment, social engagements, and self-esteem, impacting daily interactions and personal identity. Our mission is to improve the lives of people affected by spasmodic dysphonia and related voice conditions through research, education and awareness, and support.



RESEARCH

Finding answers to develop better treatments and discover a cure

THIS PAST YEAR, WE HAVE:

- Funded two new research grants and the second year of an existing grant
- Streamlined the research application process to include a letter of inquiry before full application submission
- Awarded thirteen Travel Awards and two Conference Awards
- Presented and sponsored a workshop at the annual Bridge to Al Conference
- Hosted meetings with the Scientific Advisory Board along with researchers to encourage voice research projects
- · Provided ongoing support for the Brain Bank and Global Dystonia Registry



EDUCATION & AWARENESS

Building understanding to share knowledge and increase sensitivity

THIS PAST YEAR, WE HAVE:

- Hosted our first in-person Symposium since 2019.
- Exhibited at three professional voice conferences.
- Presented to Laryngology Fellows at the Fall Voice Conference.
- Sponsored eight webinars with a total of 3,100 people registered from an average of 30 countries.
- Launched a World Voice Day awareness campaign highlighting the theme Your Voice Matters.
- Coordinated ten presentations for the Guest Speaker Program to graduate-level Speech-Language Pathology students.
- Organized the 4th Annual Walk for Talk, which included both worldwide individual participation and 22 in-person events. Ten of these were first-time walks, and many of those were hosted by healthcare professionals. Our community raised an unprecedented \$124,566, and with the dollarfor-dollar match, a grand total of \$249,132 was generated to fund research and programs.

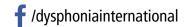


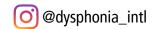
SUPPORT

Raising hope to ensure no one feels alone

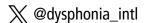
THIS PAST YEAR, WE HAVE:

- Organized 64 virtual, 31 in-person, and four hybrid support group meetings
- Hosted two skill-building Leadership Workshops (in-person and virtual)
- Continued the rotation of virtual leadership meetings, which includes Area Contact Leaders, Support Group Leaders, and joint leadership
- Enhanced the Leadership Library with new resources for leaders
- Presented the Midge Kovacs Award and the Dot Sowerby Awareness Award
- Published the quarterly online newsletter, Voices of Support, highlighting the work of the volunteer Support Network











6TH ANNUAL WALK FOR TALK SPONSORSHIP FORM

Thank you for being a sponsor for the 2025 Walk for Talk! Please complete the following information. Dysphonia International is a 501(c)(3) nonprofit organization whose tax ID is 86-3907079.

SPONSORSHIP LEVEL | *Check the level of sponsorship commitment.*

ELITE \$5000	FRONT RUNNER \$2500	ENDURANCE \$1000	SPRINTER \$500	SPEEDSTER \$250	IN-KIND DONATION
20 T-SHIRTS	15 T-SHIRTS	TEN T-SHIRTS	FIVE T-SHIRTS	TWO T-SHIRTS	ONE T-SHIRT

Contact Person:											
Company Name:											
Address:											
City, State, Zip:											
Email:											
Website:											
Name of Sponsor: How name should be listed Social Media Handles											
Facebook and Instagram Credit sponsorship: Team or Individual											
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Credit Card Number		Expiration	Date	Secu	rity Code						
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☐ In-Kind Donation A	In-Kind Donation A non-cash gift made in the form of time, services, expertise, and goods										
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Signature					Date						