

DYSPHONIA INTERNATIONAL 2024 WALK FOR TALK SPONSORSHIP OPPORTUNITIES	ELITE	FRONT RUNNER	ENDURANCE	SPRINTER	SPEEDSTER
	\$5000	\$2500	\$1000	\$500	\$250
PRIOR to Walk for Talk					
Logo/Name on Walk banner on dysphonia.org	X-Large Logo	Large Logo	Medium Logo	Small Logo	X-Small Logo
Logo/Name on banner ad in all emails promoting the event (<i>sent to 6000+ people</i>) ¹	X-Large Logo	Large Logo	Medium Logo	Small Logo	X-Small Logo
Logo/Name on Facebook Walk for Talk Event banner	X-Large Logo	Large Logo	Medium Logo	Small Logo	X-Small Logo
Logo/Name on a banner for emails to participants	X-Large Logo	Large Logo	Medium Logo	Small Logo	X-Small Logo
Logo/Name on the Sponsor page on the event website (walk4talk.org)	Top section	Yes	Yes	Yes	Yes
Logo linked to Sponsor's website with listing on the event website	Yes	Yes	Yes	No	No
Dedicated social media mentions on various social media platforms	5	4	3	2	1
Tagged social media posts on Facebook and Instagram (<i>if applicable</i>)	Yes	Yes	Yes	No	No
Sponsor-recorded video to be shared on social media sites	Yes	No	No	No	No
T-shirts, fans, stickers, and more (<i>listed is the number of T-shirts</i>)	20	15	10	5	2
DURING Walk for Talk					
Logo/name banner ad emails during the four focus days of the Walk	X-Large Logo	Large Logo	Medium Logo	Small Logo	X-Small Logo
Logo/Name recognition on Sponsor Appreciation posts on social media	X-Large Logo	Large Logo	Medium Logo	Small Logo	X-Small Logo
Logo/Name recognition on Facebook banner	X-Large Logo	Large Logo	Medium Logo	Small Logo	X-Small Logo
AFTER Walk for Talk					
Logo/Name on post-event Thank You email to donors and participants	X-Large Logo	Large Logo	Medium Logo	Small Logo	X-Small Logo
Sponsor Appreciation on social media and dysphonia.org	X-Large Logo	Large Logo	Medium Logo	Small Logo	X-Small Logo
Tagged social media thank you posts on Facebook and Instagram (<i>if applicable</i>)	Yes	Yes	Yes	No	No
Logo/Name on post-event Thank You video	X-Large Logo	Large Logo	Medium Logo	Small Logo	X-Small Logo
Logo/name in annual <i>Our Voice</i> Newsletter (print and electronic)	X-Large Logo	Large Logo	Medium Logo	Small Logo	X-Small Logo
In-person Walks and Specific to Sponsor's Location					
Logo/Name recognition on local in-person Walk emails	X-Large Logo	Large Logo	Medium Logo	Small Logo	X-Small Logo
Logo/Name recognition on local in-person Walk flyers ²	X-Large Logo	Large Logo	Medium Logo	Small Logo	X-Small Logo
Name recognition on press releases to local media	Yes	Yes	Yes	Yes	Yes
Logo/Name recognition to specific local event signage and handouts	X-Large Logo	Large Logo	Medium Logo	Small Logo	X-Small Logo

1 | Logo/name added to emails after sponsorship application is received.

2 | Become a sponsor by October 4, 2024, to ensure inclusion in the local event signage. Sponsorship information will be only for that specific local event.

3 | Become a sponsor by September 30, 2024, to ensure swag bags are received prior to Walk. Sizes for t-shirts will be requested after receiving the application.

Please Note: Dysphonia International reserves the right not to accept sponsorship if it falls outside our Gift Acceptance Policy guidelines. For more information or questions, please email walk@dysphonia.org.