

2023 SPONSORSHIP OPPORTUNITIES



Walk for Talk

Every Step Gets Us Closer to a Cure

SPASMODIC DYSPHONIA AND RELATED VOICE CONDITIONS



DYSPHONIA INTERNATIONAL

DYSPHONIA INTERNATIONAL

Greetings! Thank you for considering being a sponsor for our 4th Annual Walk for Talk event benefiting Dysphonia International. Several sponsorship levels can highlight your business and your dedication to our community. There are additional opportunities for requests from local support group leaders who are hosting an in-person event in their community,

To understand more about our organization, it is helpful to know that the word dysphonia refers to having an abnormal voice. Most people think of vocal issues as a temporary problem like laryngitis, but there are numerous long-term voice disorders, often with no known cause, limited or no treatment options, and no cure. These can completely change one's life, affecting everything from relationships to careers and even simple things like talking on the phone or ordering at a drive-thru restaurant. Identity is often intertwined with our ability to communicate. When you have a voice disorder, the symptoms may alter your voice's volume, pitch, and intonation, changing how your messages are conveyed and even received.

Since 1989, the National Spasmodic Dysphonia Association (NSDA), now Dysphonia International, has been dedicated to improving the lives of people with these complex voice disorders like spasmodic dysphonia, vocal tremor, vocal cord paralysis, and muscle tension dysphonia. We do this by funding research, expanding education and awareness, and providing support so no one feels like they don't have a voice. Our new name better reflects the inclusivity of our organization and allows us to help even more people living with vocal challenges regardless of the cause, location, or age.

Started in 2020, the Walk for Talk allows people in our community to feel empowered by sharing their stories and insight into their daily challenges. It is a multi-generational event bringing together family, friends, co-workers, healthcare professionals, researchers, speech-language pathology students, and even pets. No matter where someone is located, they can participate!

In three years, the Walk for Talk has raised over \$700,000 (including matching donations). The generosity has been humbling. It has allowed us to fund more research and actively recruit new investigators. We want to keep this momentum going, and your sponsorship will help us make more significant strides in finding answers for these life-changing voice disorders. Plus, again this year, all donations and sponsorships will be matched, making your support even more impactful. I appreciate your consideration, and please do not hesitate to contact me if we can answer any questions.

Best,



Kimberly Kuman
Executive Director | Dysphonia International
kkuman@dysphonia.org



DYSPHONIA INTERNATIONAL 2023 WALK FOR TALK SPONSORSHIP OPPORTUNITIES		ELITE	FRONT RUNNER	ENDURANCE	SPRINTER	SPEEDSTER
PRIOR to Walk for Talk		\$5000	\$2500	\$1000	\$500	\$250
Logo/Name on Walk banner on dysphonia.org		X-Large Logo	Large Logo	Medium Logo	Small Logo	X-Small Logo
Logo/Name on banner ad in all emails promoting the event (sent to 6000+ people) ¹		X-Large Logo	Large Logo	Medium Logo	Small Logo	X-Small Logo
Logo/Name on Facebook Walk for Talk Event banner		X-Large Logo	Large Logo	Medium Logo	Small Logo	X-Small Logo
Logo/Name on a banner for emails to participants immediately before, during, and after the Walk (at least six emails)		X-Large Logo	Large Logo	Medium Logo	Small Logo	X-Small Logo
Logo/Name on the Sponsor page on event website (walk4talk.org) ²		Top section	Yes	Yes	Yes	Yes
Logo linked to Sponsor's website with listing on event website ²		Yes	Yes	No	No	No
Dedicated social media mentions on various social media platforms		5	4	3	2	1
A recorded video about by sponsor shared on social media sites about their participation in Walk for Talk		Yes	No	No	No	No
Logo/Name recognition on local in-person Walk emails <i>Applicable only to in-person walks and specific to sponsor's location²</i>		X-Large Logo	Large Logo	Medium Logo	Small Logo	X-Small Logo
Swag Bags including t-shirts, stickers, and more ⁴		10	8	6	4	2
DURING Walk for Talk						
Logo/Name recognition on Sponsor Appreciation video on social media		X-Large Logo	Large Logo	Medium Logo	Small Logo	X-Small Logo
Logo/Name recognition to specific local event signage and handouts <i>Applicable to only in-person walks and specific to sponsor's location³</i>		X-Large Logo	Large Logo	Medium Logo	Small Logo	X-Small Logo
Logo/Name recognition on Facebook banner		X-Large Logo	Large Logo	Medium Logo	Small Logo	X-Small Logo
AFTER Walk for Talk						
Logo/Name on post-event Thank You email to donors and participants		X-Large Logo	Large Logo	Medium Logo	Small Logo	X-Small Logo
Sponsor Appreciation on social media and dysphonia.org		X-Large Logo	Large Logo	Medium Logo	Small Logo	X-Small Logo
Logo/Name on post-event Thank You video		X-Large Logo	Large Logo	Medium Logo	Small Logo	X-Small Logo

- 1 | Logo/name added to emails after sponsorship application is received.
- 2 | Sponsorship information remains on the event website until November 1, 2023.
- 3 | Become a sponsor by September 30, 2023, to ensure inclusion on the local event signage. Sponsorship information will be only for that specific local event.

- 4 | Become a sponsor by September 30, 2023, to ensure swag bags are received prior to Walk. Sizes for t-shirts will be requested after receiving the application.
Please Note: Dysphonia International reserves the right not to accept sponsorship if it falls outside our Gift Acceptance Policy guidelines. For more information or questions, please email walk@dysphonia.org.

2022 SPONSORSHIP PROMOTION EXAMPLES

Website and Social Media Banner Example



Email Banner Example



Screen Shot from 2022 Walk for Talk Thank You Video



20" x 30" Sponsorship Sign Example

This is specific to a local event in addition to other sponsorship opportunities. The one pictured is from the 2022 Voices of Michigan Walk for Talk.



Website Promotion

Logos prominently displayed on:
 Dysphonia International | dysphonia.org
 Event Website | walk4talk.org
 Sponsors had an average of 6,500 views



2023 WALK FOR TALK SPONSORSHIP FORM

Thank you for being a sponsor for the 2023 Walk for Talk! Please complete the following information. Dysphonia International is a 501(c)(3) nonprofit organization whose tax ID is 86-3907079.

SPONSORSHIP LEVEL | *Check the level of sponsorship commitment.*

ELITE \$5000	FRONT RUNNER \$2500	ENDURANCE \$1000	SPRINTER \$500	SPEEDSTER \$250	IN-KIND DONATION

CONTACT INFORMATION

Contact Person	
Email	
Company Name	
Address	
City, State, Zip	
Credit this sponsorship to: <i>(team or individual)</i>	

PAYMENT INFORMATION

- Check enclosed | *Payable to Dysphonia International*
- Please email an invoice to pay online | *Payment terms: net 30 days (include contact information above)*
- Credit Card | *Visa, Mastercard, American Express*

Credit Card Number	Expiration Date	Security Code
Payment Authorized Signature	Date	

- In-Kind Donation | *A non-cash gift made in the form of time, services, expertise, and goods*

By signing this form, you are committing to supply the sponsorship as noted on this form by the event date.

Signature	Date
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Mail sponsorship form with payment to:
 Dysphonia International | 300 Park Boulevard, Suite 175, Itasca, IL 60143
 Please direct any questions and/or email logo to walk@dysphonia.org or call 630-250-4504

YOUR SPONSORSHIP HELPS TO BRING OUR COMMUNITY TOGETHER!

Our community is walking for talk, including people living with voice conditions, family, friends, co-workers, healthcare professionals, researchers, students, and even pets to increase awareness and fund research for spasmodic dysphonia and related voice conditions!



Every Step Gets Us Closer to a Cure!



RESEARCH

Finding Answers

To develop better treatments and discover a cure



EDUCATION & AWARENESS

Building Understanding

To share knowledge and increase sensitivity



SUPPORT

Raising Hope

To ensure no one feels alone

[f /dysphoniainternational](https://www.facebook.com/dysphoniainternational)

[@dysphonia_intl](https://www.instagram.com/dysphonia_intl)

[@dysphonia-international](https://www.youtube.com/channel/UCdysphonia-international)

[X @dysphonia_intl](https://www.x.com/dysphonia_intl)

VOICE DISORDER QUICK FACTS

Voice disorders can be life-changing, affecting the ability to communicate. It can impact relationships, employment, social activities, and self-esteem. Below is a brief overview of spasmodic dysphonia and related voice conditions. Expanded information, helpful resources and more can be found at dysphonia.org.

SD

SPASMODIC DYSPHONIA

Strained/Breathy Voice

- Neurological
- Form of laryngeal dystonia
- Adductor: *Vocal folds spasm close causing a choppy, tight voice*
- Abductor: *Vocal folds spasm open causing a breathy voice*
- Different options for treatment
- No known cause

MTD

MUSCLE TENSION DYSPHONIA

Tight Voice

- Hyperfunctional voice disorder
- Voicing may result in fatigue and/or pain in the throat or neck
- Usually responds to voice therapy
- Commonly caused by excessive strain or tightness of the muscles surrounding the larynx

VT

VOCAL TREMOR

Shaky Voice

- Neurological
- Involuntary rhythmic movements of the vocal folds during speech
- Can affect other parts of the body
- Fluctuations in pitch or loudness
- Different options for treatment
- No known cause

VCP

VOCAL CORD PARESIS/PARALYSIS

Weaker Voice

- Paresis: *Partial movement of folds*
- Paralysis: *No movement of the vocal folds*
- Misfiring or damaged nerves
- Can affect breathing and swallowing
- Different options for treatment
- Multiple causes



[DYSPHONIA.ORG](https://dysphonia.org)



Department of the Treasury
Internal Revenue Service
Tax Exempt and Government Entities
P.O. Box 2508
Cincinnati, OH 45201

DYSPHONIA INTERNATIONAL INC
300 PARK BLVD STE 175
ITASCA, IL 60143

Date:
12/19/2021
Employer ID number:
86-3907079
Person to contact:
Name: Michelle A Glutz
ID number: 31213
Telephone: 877-829-5500
Accounting period ending:
March 31
Public charity status:
170(b)(1)(A)(vi)
Form 990 / 990-EZ / 990-N required:
Yes
Effective date of exemption:
December 21, 2020
Contribution deductibility:
Yes
Addendum applies:
No
DLN:
26053565008831

Dear Applicant:

We're pleased to tell you we determined you're exempt from federal income tax under Internal Revenue Code (IRC) Section 501(c)(3). Donors can deduct contributions they make to you under IRC Section 170. You're also qualified to receive tax deductible bequests, devises, transfers or gifts under Section 2055, 2106, or 2522. This letter could help resolve questions on your exempt status. Please keep it for your records.

Organizations exempt under IRC Section 501(c)(3) are further classified as either public charities or private foundations. We determined you're a public charity under the IRC Section listed at the top of this letter.

If we indicated at the top of this letter that you're required to file Form 990/990-EZ/990-N, our records show you're required to file an annual information return (Form 990 or Form 990-EZ) or electronic notice (Form 990-N, the e-Postcard). If you don't file a required return or notice for three consecutive years, your exempt status will be automatically revoked.

If we indicated at the top of this letter that an addendum applies, the enclosed addendum is an integral part of this letter.

For important information about your responsibilities as a tax-exempt organization, go to www.irs.gov/charities. Enter "4221-PC" in the search bar to view Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, which describes your recordkeeping, reporting, and disclosure requirements.

Sincerely,

Stephen A. Martin
Director, Exempt Organizations
Rulings and Agreements