

## **Sponsorship Overview**

Supporting the National Spasmodic Dysphonia Association Finding answers for spasmodic dysphonia and related voice conditions Saturday, September 19, 2020 at Fred Howard Park, Tarpon Springs, FL

WHO: Tampa Bay Spasmodic Dysphonia Support Group "Walk for Talk" and Cookout Event

WHEN: September 19, 2020 from 10:00 a.m. to 1:00 p.m.

WHERE: Fred Howard Park | 700 Sunset Drive | Shelter 4 | Tarpon Springs, FL 34689

**WHAT:** The Tampa Bay Spasmodic Dysphonia Support Group is hosting its annual "Walk for Talk" to raise awareness about spasmodic dysphonia and related voice disorders to support the National Spasmodic Dysphonia Association. The event will take place at the Fred Howard Park in Tarpon Springs. This picturesque park provides a great location to host the walk with a 1-mile long causeway and views of the Gulf of the Mexico. A cook-out will follow for more fun and fellowship.

This event is raising funds for the National Spasmodic Dysphonia Association (NSDA). For over 30 years, the NSDA has been dedicated to improving the lives of people affected by spasmodic dysphonia and related voice conditions through research, education, awareness and support. The NSDA is a tax-exempt organization (EIN 38-2918042). Log on to www.dysphonia.org for more information.

WHY: Spasmodic dysphonia (SD) is a neurological disorder that impacts the voice. Normally, when a person speaks, the vocal folds vibrate in a synchronous manner. When a person has SD, the vocal folds will go into a spasm resulting in a very strained, broken, or whisper voice making it difficult to communication, impacts all aspects of life, including relationship, employment and social engagement. The cause is currently unknown. The most common treatments are voice therapy, botulinum toxin injections, and surgical Interventions. It is estimated that 1 to 4 persons per 100,000 in the United States, live with spasmodic dysphonia but it is often misdiagnosed or undiagnosed so may prevalence is higher as is the need for more awareness. Age of onset is typically 40-to-60 years-old but it can occur even younger and is often more common in women.

The Tampa Bay Spasmodic Dysphonia Support Group hosts local support meetings, educational conferences, and social events to ensure people with spasmodic dysphonia are connected to one another and do not feel isolated with this voice disorder.

**AUDIENCE:** The event will include people who have a voice disorder along with health care professionals, students, and with family and friends. It is being held at the Fred Howard Park which broadens the visibility for sponsors.

**SPONSORS:** We are seeking corporations, businesses and individuals interested in supporting the Tampa Bay Spasmodic Dysphonia Support Group's Walk for Talk through cash sponsorship and/or in-kind donations.

**SPONSORSHIP OPPORTUNITIES:** Available in varying levels with recognition opportunities.

USE YOUR FEET AND HELP US DEFEAT SPASMODIC DYSPHONIA AND RELATED VOICE DISORDERS